

## ABOUT AI IN ASIA

# The AI Publication Built for Asia-Pacific

AI in Asia is the Asia-Pacific region's dedicated AI intelligence platform, covering policy, business, research, and practical application across 11 regions. Founded in 2022, we serve enterprise leaders, policymakers, researchers, and practitioners with daily briefings, in-depth analysis, and interactive tools. Our editorial independence and regional expertise make us the trusted

## PARTNERSHIP OPPORTUNITIES

We offer four distinct partnership models, each designed to connect your brand with Asia-Pacific's AI community through editorial integrity and authentic engagement.

### Editorial Sponsorship

Sponsor a content vertical or series, aligning your brand with authoritative AI coverage.

- > Branded content series (4-12 weeks)
- > Sponsored newsletter sections
- > Category-level brand presence
- > Custom editorial features

### Event Partnership

Co-branded events, webinar series, and conference coverage across the region.

- > Co-branded webinar production
- > Conference coverage sponsorship
- > Roundtable series hosting
- > Event listing promotion

### Research Collaboration

Joint reports, industry surveys, and data partnerships for shared thought leadership.

- > Co-authored industry reports
- > Survey design and distribution
- > Data partnership programs
- > Exclusive research access

### Brand Integration

Thoughtful native content and tool sponsorship that adds genuine value to our audience.

- > Sponsored guides and tutorials
- > Tool and platform spotlights
- > Native content features
- > Resource library integration

## WHY AI IN ASIA

**Regional depth:** The only publication dedicated exclusively to AI across 11 Asia-Pacific regions

**Editorial trust:** Independent, policy-aware journalism that decision-makers rely on

**Engaged audience:** Practitioners, executives, and policymakers who take action

**Content scale:** 1,400+ articles, 730+ guides, daily briefings: we are not a blog

**Founding stage:** Partner now to establish category leadership as we scale globally

## Ready to reach Asia-Pacific's AI community?

Contact our partnerships team to discuss how we can work together.

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